



Lone Star Airedale Terrier Club
March 23, 2012 Regional Specialty & Sweepstakes



Catalog Advertising Guidelines
Advertising Deadline: February 10th, 2012

To place your advertising order, send the form below with typed or clearly printed advertising copy and layout information by the deadline date of February 10th, 2012.

Be sure to enclose your payment and photographs. Please label all photos with your name and address and do not fold, tape, or staple.

For best results, send black and white glossy photos. The clarity of any other photos may reproduce a picture of questionable quality. If you do not want the entire photo used, please clearly specify cropping instructions. Camera-ready artwork may be included at no charge. All photos are returned. Other artwork returned only if requested. Electronic copy accepted. Send to pmac470@verizon.net.

Unless the ad is camera-ready, composition will be at the discretion of the printer. Unless otherwise requested, photos may be cropped to put emphasis on the dog.

Ads may be sent by express or overnight mail; however, be sure to delete the signature requirement. Please use the form below and make all checks payable to LSATC.

Name _____ Phone _____

Address _____

Email _____

Camera ready ads or ads to be composed by Onofrio:

Full Page with one photo (\$45) \$ _____

Additional Pages with one photo/page(\$40/each) Number _____ \$ _____

Payment for additional Photos (\$20/each) Number _____ \$ _____

Composed by LSATC and sent to you for editing and approval

Full Page with one photo (\$65) \$ _____

Additional Pages with one photo/page(\$60each) Number _____ \$ _____

Payment for additional Photos (\$20/each) Number _____ \$ _____

'Full page bleed' printing is available. Add (\$10/page) Number _____ \$ _____

One Line Booster (\$15) \$ _____

Total Enclosed \$ _____

Send this form, ad copy, photos, and payment to:
 Pamela Macomber, 1921 W. 11th St., Irving, TX 75060
pmac470@verizon.net; 972-986-6651

See www.lsatc.com for show details. See www.onofrio.com for catalog tips & suggestions.